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## International Agent Pre-Qualification Form

(Please fill in and fax back to +971 4 282 8767 within 2 working days)

<b>Name of Company:</b>	<b>Contact Person:</b>
<b>E-Mail:</b>	<b>Contact Number:</b>
<b>Company Website:</b>	<b>Fax Number:</b>

Please fill in the below-mentioned form to secure your company as a potential Agent for Strategic Marketing & Exhibitions:

1. Company Establishment Date	
2. Total Number of Employees	
3. Areas of Expertise	
4. Brief description of your company or organization	

5. Please list projects handled in the table below

Name of Show	Date	Frequency	Location	No. of Exhibitors

**N.B.** Please provide another sheet if the space is not enough.

6.	Countries where you had marketed	
7.	Network of Sales Offices	
8.	Names of Business Partners	
9.	Projected sales space target for our show (in square meters)	
10.	Target Market Knowledge	
11.	With regards to a long term relationship with our company please differentiate yourselves with other competing companies	
12.	Please attach herewith your brief Sales & Marketing Plan for our upcoming Exhibition/s.	

We would like to thank you for taking the time to fill in the questionnaire. One of our consultants will be contacting you shortly with regards to the above-mentioned application.

Yours truly,

**Strategic Marketing & Exhibitions**