



# WOODSHOW

International Wood & Wood Machinery Show

[www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

# Dubai WoodShow Sponsorship Packages



P.O. Box. 10161, Dubai, UAE  
Tel. +971 4 2829299  
Fax: +971 4 2828767  
[info@dubaiwoodshow.com](mailto:info@dubaiwoodshow.com)



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## Content

### Sponsorships

- Platinum Sponsor
- Gold Sponsor
- Gala Dinner Sponsor
- Visitor's Lanyard Sponsor
- Welcome Bag Sponsor
- Visitor's Badge Sponsor
- Exhibitor's Leather Folder Sponsor
- Floor Plan Sponsor

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## Dubai WoodShow Platinum Sponsor

(For Two Sponsors Only)

This exclusive sponsorship opportunity features 30x24hours full-round exposure.

### Branding

1. Corporate logo and branding on Dubai Airport Road Arch, either right or left side of the arch (24-Hour exposure to traffic from Sharjah, Dubai and Abu Dhabi through 4x2 busy roads)
2. Corporate logo & branding on the 2 main pillars at the entrance of Dubai Airport Expo building
3. Corporate logo & branding on the 2 headers above the entrance doors of Dubai Airport Expo building
4. Corporate logo & branding on the 3 main pillars in the reception & registration counter area
5. Corporate logo & branding on the Dubai WoodShow main reception counters
6. Corporate logo and branding prominently placed on all marketing/communication materials and listing as Dubai WoodShow Platinum Sponsor

The Arch



Outdoor



Headers

Pillars

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## Reception Counter Area



## Advertising

- A full-colored ad in the Dubai WoodShow exhibition catalogue
- A linked logo and 100-word profile on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

## Delegate places

- 15 free passes for your staff for all Dubai WoodShow events and functions

**15,000 USD**

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## Dubai WoodShow Gold Sponsor

This exclusive sponsorship opportunity features 3x24hours full-round exposure.

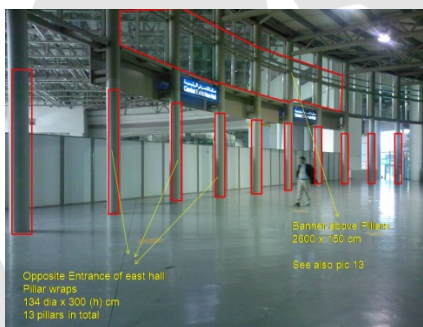
### Branding

1. Corporate logo & branding on 2 flags at the entrance of Dubai Airport Expo building
2. 360-degrees corporate logo & branding on 2 pillars across the Dubai WoodShow East Hall Entrance inside the Dubai Airport Expo Building
3. Corporate branding on top banner above Dubai WoodShow East Hall Entrance
4. 360-degrees corporate logo & branding on 1 pillar (left or right side) at the Dubai WoodShow East Hall Entrance inside Dubai Airport Expo Building

Flags on the entrance



### East Hall



### Advertising

- A full colored ad inside Dubai WoodShow exhibition catalogue
- A linked logo and 100-word profile on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

### Delegate places

- 10 free passes for your staff for all Dubai WoodShow events and functions.

**10,000 USD**

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## Dubai WoodShow Gala Dinner Sponsor

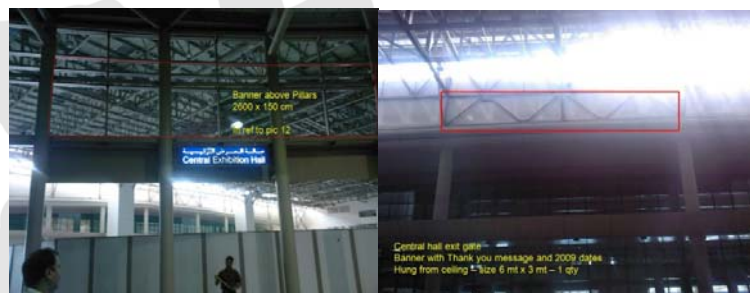
This exclusive sponsorship opportunity features:

### Gala Dinner

- Host of Dubai WoodShow Gala Dinner
- 4 customized 85x200cm banners inside the gala dinner room and branding on gala dinner menus
- Continuous branding on 3-5 LCD screen spread across the gala dinner room
- Branded scarf and/or magnetic pins on gala dinner staff
- Branded cardboards on gala dinner tables with the mention: "Sponsored by"
- Central banner above the entrance door of the gala dinner room
- 15-minute introductory speech during the gala dinner

### Branding

- 360 degrees corporate logo & branding on one pillar of the Dubai WoodShow Central Hall inside the Dubai Airport Expo Building
- 360 degrees corporate logo & branding on the main pillar at the Dubai WoodShow Central Hall inside Dubai Airport Expo Building near the show's main eatery, "The Garden Café"



### Advertising

- A full colored ad inside Dubai WoodShow exhibition catalogue
- A linked logo and 100-word profile on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

### Delegate places

- 8 free passes for your staff for all Dubai Woodshow events and functions

**10,000 USD**

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## Dubai WoodShow Visitors' Lanyard Sponsor (8000 pieces)

This exclusive sponsorship opportunity features:

### Branding

- 8000 visitors' lanyards to be distributed to visitors, exhibitors, speakers and media partners
- 360 degrees corporate logo & branding on one pillar of the Dubai WoodShow Central Hall or the East Hall inside the Dubai Airport Expo Building



### Advertising

- A full colored ad inside Dubai WoodShow exhibition catalogue
- A linked logo and 100-word profile on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

### Delegate places

- 7 free passes for your staff for all Dubai WoodShow events and functions

**7,500 USD**

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## Dubai WoodShow Welcome Bag Sponsor (8000 pieces)

This exclusive sponsorship opportunity features:

### Branding

- 8000 visitors' bag in brown color to be distributed to visitors, exhibitors, speakers and media partners
- 360 degrees corporate logo & branding on one pillar of the Dubai WoodShow Central Hall or the East Hall inside the Dubai Airport Expo Building



### Advertising

- A full colored ad inside Dubai WoodShow exhibition catalogue
- A linked logo and 100-word profile on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

### Delegate places

- 12 free passes for your staff for all Dubai WoodShow events and functions

**12,000 USD**

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## Dubai WoodShow Visitors' Badge Sponsor (8000 Units)

This exclusive sponsorship opportunity features:

### Branding

- 8000 visitors' badges to be distributed to visitors, exhibitors, speakers and media partners
- 360 degrees corporate logo & branding on one pillar of the Dubai WoodShow Central Hall or the East Hall inside the Dubai Airport Expo Building

**ZIEGLER**  
HOLZINDUSTRIE | TIMBER INDUSTRIES

**BAHO**  
GERMANY - LUMBER & SHIPPING COMPANY

Allwood Trading Co.  
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PO Box 212027 Dubai, UAE Tel.: +971 4 432 6511 Email: [aizazahmed@hotmail.com](mailto:aizazahmed@hotmail.com)

The Region's Premier Destination for Wood Businesses

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**MA. ROWENA GEMPESAW**  
Strategic Marketing

THIS ARE BARCODES THIS ARE BARCODES THIS ARE BARCODES THIS ARE BARCODES

**VISITOR**

*Thank You!*

**See you again in Dubai  
from April 5 - 7, 2011**

**BAHO**  
GERMANY - LUMBER & SHIPPING COMPANY

**ZIEGLER**  
HOLZINDUSTRIE | TIMBER INDUSTRIES

### Advertising

- A full colored ad inside Dubai WoodShow exhibition catalogue
- A linked logo and 100-word profile on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

### Delegate places

- 5 free passes for your staff for all Dubai WoodShow events and functions

**5,000 USD**

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## Dubai WoodShow Registration Counters' Sponsor (4 Units)

This exclusive sponsorship opportunity features:

### Branding

- 4 visitor registration counter headers and 4 counters with company logo and company name
- 360 degrees corporate logo & branding on one pillar of the Dubai WoodShow Central Hall or the East Hall inside the Dubai Airport Expo Building



### Advertising

- A full colored ad inside Dubai WoodShow exhibition catalogue
- A linked logo and 100-word profile on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

### Delegate places

- 3 free passes for your staff for all Dubai WoodShow events and functions

**3,500 USD**

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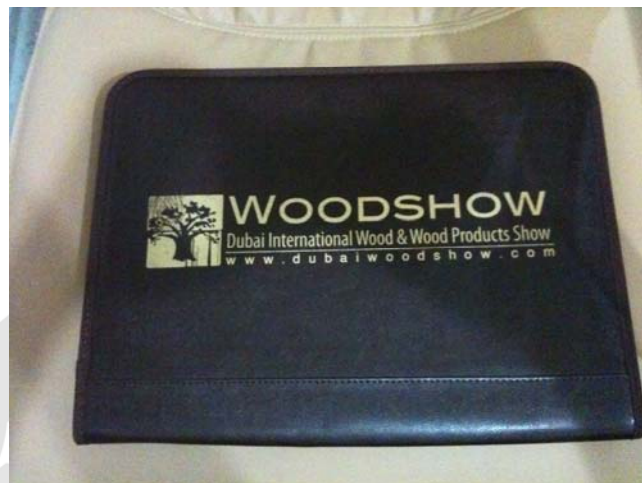
[www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

## Dubai WoodShow Exhibitors' Leather Folder Sponsor (300 Units)

This exclusive sponsorship opportunity features:

### Branding

- 300 leather folders to be distributed to exhibitors. The company name and contact details will be printed on the folder.
- 360 degrees corporate logo & branding on one pillar of the Dubai WoodShow Central Hall or the East Hall inside the Dubai Airport Expo Building



### Advertising

- A full colored ad inside Dubai WoodShow exhibition catalogue
- A linked logo and 100-word profile on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

### Delegate places

- 7 free passes for your staff for all Dubai WoodShow events and functions

**7,000 USD**

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## Dubai WoodShow Floor Plan Sponsor (5000 Units)

This exclusive sponsorship opportunity features:

### Branding

- 5000 floor plans to be distributed to visitors, exhibitors, speakers and media partners.
- 360 degrees corporate logo & branding on one pillar of the Dubai WoodShow Central Hall or the East Hall inside the Dubai Airport Expo Building

### Advertising

- A full colored ad inside Dubai WoodShow exhibition catalogue
- A linked logo and 100-word profile on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com)

### Delegate places

- 5 free passes for your staff for all Dubai WoodShow events and functions

**3,500 USD**

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