



The form should be completed in CAPITAL LETTERS.

Sponsor Information

Company Name _____

Address (including Street) _____ P.O. Box _____
 _____ Country _____

Telephone _____
country code city code telephone number

Fax _____
country code city code fax number

Company E-mail _____

Website http:// _____

Primary Contact Person

Full Name _____

Telephone _____
country code city code telephone number

Fax _____
country code city code fax number

Direct Line _____ E-mail _____

Secondary Contact Person

Full Name _____

Telephone _____
country code city code telephone number

Fax _____
country code city code fax number

Direct Line _____ E-mail _____

Nature of Company Activity

- | | | |
|--|--|--|
| <input type="checkbox"/> Carpentry & Joinery | <input type="checkbox"/> Furniture Component | <input type="checkbox"/> General Builder |
| <input type="checkbox"/> Forestry Products & Raw Materials | <input type="checkbox"/> Woodworking | <input type="checkbox"/> Interior Design |
| <input type="checkbox"/> Sawmills | <input type="checkbox"/> Woodworking Machinery | <input type="checkbox"/> Architectural & Design Houses |
| <input type="checkbox"/> Fittings & Finishings | <input type="checkbox"/> Chemical Products | <input type="checkbox"/> Material Design |
| <input type="checkbox"/> Powertools, Equipments & Accessories | <input type="checkbox"/> Building Contractors | <input type="checkbox"/> Consultancies |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Government & Public Sector | <input type="checkbox"/> Universities & Academics |
| <input type="checkbox"/> Facility Management Service Provider | <input type="checkbox"/> Property Development & Owner | <input type="checkbox"/> Financial Institutions |
| <input type="checkbox"/> Logistics Cities & Free Zone Authorities | <input type="checkbox"/> Research & Development Institutions | <input type="checkbox"/> Law Firms |
| <input type="checkbox"/> Logistics & Supply Chain Services Providers | <input type="checkbox"/> Green Building Certification Associations | <input type="checkbox"/> Others, pls. specify _____ |
| <input type="checkbox"/> Information Technology Services Provider | <input type="checkbox"/> Media & Communication Services | |



Sponsorship Options

Please select from the list below the sponsorship opportunities that you wish to book for your company to enhance its exposure during Dubai Woodshow 2010.

Exhibition Sponsorship Options

	No.	Categories	Type	Location	Offering	Price USD	Reference No.
<input type="checkbox"/>	N1	Sponsorship	Exhibition	Outdoor	Titanium	60,000	SPEXO0160WS10
<input type="checkbox"/>	N2	Sponsorship	Exhibition	Outdoor	Platinum	40,000	SPEXO02120WS10
<input type="checkbox"/>	N3	Sponsorship	Exhibition	Outdoor	Gold	25,000	SPEXO0225WS10
<input type="checkbox"/>	N4	Sponsorship	Exhibition	Outdoor	Silver Plus	18,000	SPEXO04118WS10
<input type="checkbox"/>	N5	Sponsorship	Exhibition	Outdoor	Silver	15,000	SPEXO0415WS10

Forum Sponsorship Options

	No.	Categories	Type	Location	Offering	Price USD	Reference No.
	N29	Sponsorship	Forum	Indoor	Knowledge Partnership	17,500	SPCONFIKP17-WS10
	N30	Sponsorship	Forum	Indoor	Platinum	12,000	SPCONFI0212WS10
	N32	Sponsorship	Forum	Indoor	Gold	10,000	SPCONFI0310WS10
	N33	Sponsorship	Forum	Indoor	Silver	8,000	SPCONFI048WS10

Roundtables Sponsorship Options

	No.	Categories	Type	Location	Offering	Price USD	Reference No.
<input type="checkbox"/>	N37	Sponsorship	Roundtables	Indoor	Platinum	12,000	SPROUI0212WS10
<input type="checkbox"/>	N39	Sponsorship	Roundtables	Indoor	Gold	10,000	SPROUI0310WS10
<input type="checkbox"/>	N41	Sponsorship	Roundtables	Indoor	Silver	7,000	SPROUI047WS10

Workshop Sponsorship Option

	No.	Categories	Type	Location	Offering	Price USD	Reference No.
<input type="checkbox"/>	N44	Sponsorship	Workshops	Indoor	Platinum	9,000	SPWORIO29WS10



Sponsorship Options

Please select from the list below the sponsorship opportunities that you wish to book for your company to enhance its exposure during Dubai Woodshow 2010.

Networking Sponsorship Options

	No.	Categories	Type	Location	Offering	Price USD	Reference No.
<input type="checkbox"/>	N50	Sponsorship	Networking	Indoor Roundtables	Breakfast & Lunch	6,000	SPNETIRBL6WS10
<input type="checkbox"/>	N51	Sponsorship	Networking	Indoor Workshop	Networking Breaks	4,000	SPNETIWNB4WS10

Media Sponsorship Options

	No.	Categories	Type	Location	Offering	Price USD	Reference No.
<input type="checkbox"/>	N52	Sponsorship	Media	Indoor	Official Television Sponsor	12,000	SPMEDIOTV12WS10
<input type="checkbox"/>	N53	Sponsorship	Media	Indoor	Official Online Media Sponsor	8,000	SPMEDIOM8WS10
<input type="checkbox"/>	N54	Sponsorship	Media	Indoor	Official Publication Sponsor	8,000	SPMEDIOP8WS10

Payment Details & Schedule

Payment should be made by bank transfer in US Dollars or AED to Account No: 1012135666102- National Bank of Dubai- Main Office, Dubai, U.A.E., SWIFT CODE: NBDUAEAD, according to the following schedule:

- **30% upon booking** – We will not consider any booking form which is not accompanied by a proof of the 30% deposit
- **30% after 15 days** upon confirmation of booking
- **40% after 45 days** upon confirmation of booking

Booking Deposit Details

Paid by: _____ Paid to: _____ Payment Date: _____ Mode of Payment: _____ Amount: _____

Billing Data

Company Name _____
 Contact Person for Payment _____
 Direct Line _____ E-mail _____
 Fax _____ P.O.Box/Address _____

We hereby, confirm our participation as Sponsors of the Dubai Woodshow 2010 and confirm our acceptance to the Terms & Conditions included overleaf.

Once signed, this contract is final and binding. The full contract value must be honored regardless of cancellation.

Signature

Date

Company Stamp

General Terms & Conditions of Sponsorship

1. Application for Sponsorship

Strategic Marketing & Exhibitions is the sole owner & organizer of Dubai Woodshow 2010. All those companies, institutions and organizations whose activities are included in this Sponsorship's sectors can participate in the Event. Requests for sponsorship for the Event shall be formalized using the form that the organizers have prepared for this purpose and observing the conditions set out therein.

If a client does not transfer the payment within 10 days of receipt of invoice, then his booking form will automatically stand cancelled and treated void.

Sponsors with outstanding invoices or any other debts from previous editions will not be allowed to book sponsorship, until all outstanding payments are cleared.

The sponsorship contract comes into force when Strategic Marketing & Exhibitions has notified the Sponsor in writing that he has been admitted.

Sponsors are expected to comply with DWTC policies and regulations and any and all Government rules and regulations including chargeable fees.

Rights of a Sponsor shall not be assigned to any other firm or person.

Co-sponsors and additionally represented companies will not be allowed at the Event.

All verbal agreements, individual and special arrangements are valid only with Strategic Marketing & Exhibitions written confirmation.

Attendance hours shall be controlled solely by Strategic Marketing & Exhibitions who will specify hours etc., and admission shall be by ticket or badge. Identification badges shall not be transferable.

2. Payment

An initial payment of 30% of the total hiring charge of the contract must be made with the application. A further payment of 30% of the total hiring charge is due on January 31st 2010 and the balance 40% would be payable by March 31st 2010.

Invoices will be submitted and all payments must be made in UAE Dirhams or US Dollars by wire transfer or by cheques payable locally.

3. Cancellation

A Sponsor has no right to withdraw from this contract. If the Sponsor declares his withdrawal from the contract, he is obliged to pay the full participation fee to the organizer.

Strategic Marketing & Exhibitions is entitled to withdraw from the contract if the Sponsor fails to meet his financial obligations to Strategic Marketing & Exhibitions on time. Strategic Marketing & Exhibitions is also entitled to withdraw from the contract if the Sponsor neglects his duty arising from this contract to respect Strategic Marketing & Exhibitions' rights, objects of legal protection and interests and Strategic Marketing & Exhibitions can no longer reasonably be expected to adhere to the contract. In the aforementioned cases, Strategic Marketing & Exhibitions is entitled not only to withdraw from the contract but also to demand from the Sponsor the agreed participation fee as flat-rate compensation. Strategic Marketing & Exhibitions' right to claim further damages remains unaffected.

4. Limitation of Liability

The Organizers shall not be responsible under any circumstances to any Sponsor, visitor, media & participant for the acts conduct or omissions of any other Sponsor or any other persons whether it's employees or otherwise nor for the consequences of any breach by a Sponsor of any of these terms and conditions. The Organizers will not be responsible for loss or damage to or the safety of any property or of any injury to any Sponsor or his employees, hired staff, invited guests or agents under any circumstances whatever whether by reason of fire, water, theft, accident or any other cause.

Each Sponsor hereby indemnifies the Organizers and will keep them indemnified against any liability, claim, demand, costs, charges or expenses arising as a result of any act, omission, negligence or thing done or omitted by such Sponsor or any licensee of such Sponsor or any other person or persons under the direction of the Sponsor and the Sponsor will arrange insurance in the joint names of the Sponsor and the Organizers against all risks for which he is responsible under these conditions and will; if so required, produce to the Organizers particulars of such insurance policy and evidence of the payment of the premium.

5. Force Majeure

In the event of the Event premises or any part or stand thereof or any facility or service pertaining to the Event or the Event itself being unavailable as a result of fire, flood, tempest, failure of power supply, acts of war, civil commotion, strikes or lock-outs, intervention or regulation, military activity or as a result of government intervention, labor dispute, riot or any other case or any other circumstances or any other cause over which the Organizers have no control, or should the Organizer decide that owing to any such cause or agency it is necessary or advisable to cancel, postpone, relocate or resize the event, the Organizers shall not be liable to indemnify or reimburse the Sponsor in respect of any damage or loss, direct or indirect arising as a result thereof.

If the event could not take place due to force majeure, the organizers shall not be held liable, and no kind of compensation whatsoever shall be demanded from them.

6. Service Manual

A service manual giving information, guidance and direction to Sponsors will be issued in good time. All mandatory directions contained therein must be observed except where otherwise agreed by the Organizers in writing.

Strategic Marketing & Exhibitions, its Employees or Agents are not responsible for any loss, theft or damage by fire or injury of any nature to any person or article. Professional watchmen will be on duty day and night, but Strategic Marketing & Exhibitions, while taking precautions against loss, will not guarantee against it and it is hereby expressly released from any liabilities for injury or damage there from.

Strategic Marketing & Exhibitions is not responsible to assist the Sponsor, (or its officers or representatives, if a body corporate) in obtaining passport and visa for entrance into the country where the Event is to be held. The fact that the Sponsor is unsuccessful in obtaining these documents from the necessary government authorities will not constitute a basis for cancellation of this contract/application and it is clearly understood that no refunds whatsoever will be made.

The Sponsor expressly acknowledges that no representations – whether oral or in writing - expressed or implied - have been made concerning the amount of business to be gained from the sponsorship, its success or that Strategic Marketing & Exhibitions, or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the exhibition. Sponsor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties and that it has not been modified neither verbally nor in writing. No one is authorized to make any oral changes in this agreement.

7. Jurisdiction

A Sponsor fully accepts the conditions set out herein. Anything not envisaged in these conditions is governed by and construed according to Dubai Law. Any dispute between the parties under this Agreement hereby submits to the jurisdiction of the Dubai courts. Any claim and disputes in relation to this contract shall be settled in Dubai in accordance with the laws of the United Arab Emirates.

We hereby confirm our sponsorship and acknowledge reading this four page contract and we confirm our acceptance of the Terms & Conditions printed above which form part of this contract.

Signature of Director

Printed Name of Director

Company Name

Company Stamp:

Date:

Strategic Marketing & Exhibitions

P. O. Box 10161, Dubai, U.A.E. Tel.: +971 4 28 29 299, Fax: +971 4 28 28 767 email: info@strategic.ae