



# WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13<sup>th</sup> to 15<sup>th</sup> April 2010

Dubai Airport Expo



## ROUND TABLES WOODSHOW



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## WoodShow Roundtables Platinum Sponsor

This exclusive sponsorship opportunity features:

### Continuous Branding on LCD Screens

- Corporate logo, branding and product advertisement broadcasted live on 5 LCD screens spread across Dubai WoodShow Roundtable Room

### Branding & advertising

- Corporate logo prominently placed on all marketing/communication material as Platinum Sponsor - on Dubai Woodshow Roundtables's Brochure (to be distributed to attendees)
- Corporate logo on Dubai Woodshow Roundtables' signage as Platinum Sponsor

### Onsite exposure

- 4 customised 85x200cm roll-up banners (with your corporate logo & branding) placed near Dubai Woodshow Roundtables registration area

### Catalogue

- Full page inside Dubai Woodshow Exhibition general catalogue

### Online

- A linked logo and 100 word profile on the Dubai Woodshow Roundtables webpage

### Post event marketing

- Half page feature on Dubai WoodShow Quarterly Newsletter
- 2mn video message to be uploaded on [www.dubaiwoodshow.com](http://www.dubaiwoodshow.com) feedback & comments page

### Delegate places

- 6 free passes for all Dubai WoodShow events and functions

# 12,000 USD

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## WoodShow Roundtables Gold Sponsor

This exclusive sponsorship opportunity features:

### Tables & Chairs

- 3x24 hours corporate logo & branding on all 50 tables cloths and 200 chairs covers

### Branding & advertising

- Corporate logo prominently placed on all marketing/communication material as Gold Sponsor - on Dubai Woodshow Roundtables's Brochure (to be distributed to attendees)
- Corporate logo on Dubai Woodshow Roundtables' signage as Gold Sponsor
- 2 customised 85x200cm banners
- Corporate branding of welcoming packs & visitors bags at Dubai Woodshow Roundtables

### Catalogue

- Half page colored ad inside Dubai Woodshow Exhibition general catalogue

### Online

- A linked logo and 100 word profile on Dubai Woodshow Roundtable webpage
- A profile on Dubai Woodshow monthly newsletter

### Onsite exposure

- 2 customised 85x200cm roll-up banners (with your corporate logo & branding) placed near Dubai Woodshow Roundtables registration area

### Post event marketing

- Half page feature in Dubai WoodShow Quarterly Newsletter

### Delegate places

- 4 free passes for all Dubai WoodShow events and functions

**10,000 USD**

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## Dubai Woodshow Roundtables Silver Sponsor

This sponsorship opportunity features:

Corporate Branding on Dubai Woodshow Roundtables Registration's Forms

Onsite exposure

- 2 customised 85x200cm banners
- Corporate branding of the pens during Dubai Woodshow Roundtables registration

Branding & Advertising

- Corporate logo on Dubai Woodshow Roundtables' signage as Silver Sponsor
- A feature in Dubai Woodshow Quarterly Newsletter

Catalogue

- Half page inside Dubai Woodshow Exhibition catalogue

Online

- A link logo and 50 word profile on Dubai Woodshow Roundtables webpage

Delegate places

- 2 free passes for all Dubai WoodShow events and functions

**7,000 USD**

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## Sponsorship Package Reference Numbers

No	Categories	Type	Location	Offering	Price USD	Reference number
n37	Sponsorship	Roundtables	Indoor	Platinum	12,000	SPROUI0212WS10
n39	Sponsorship	Roundtables	Indoor	Gold	10,000	SPROUI0310WS10
n41	Sponsorship	Roundtables	Indoor	Silver	7,000	SPROUI047WS10

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