



WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo



Media

Organized by



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Official Publication



Media Partners





Dubai Woodshow Official Television Sponsor

This sponsorship opportunity features:

3x24 hours Dubai Woodshow Exhibition Television Official Partner covering:

- Dubai Woodshow Exhibition
- Dubai Woodshow Forum, Roundtables, Workshop & Networking
- Corporate logo and branding prominently placed on all marketing/communication material and listed as Dubai Woodshow Official Television Partner
- Full page inside Dubai Woodshow Exhibition catalogue
- Corporate logo and branding on Dubai Woodshow Forum Brochure, Dubai Woodshow Roundtable leaflets, Dubai Woodshow Workshop Brochure & Dubai Woodshow Networking menus.

Online

- A link logo and 100 word profile on www.dubaiwoodshow.com
- A link logo on Dubai Woodshow Forum, Dubai Woodshow Roundtables Dubai Woodshow Workshop & Dubai Woodshow Networking webpages

Onsite exposure

- 3x24 hours TV content broadcasted on 5 to10 LCD screens spread across Dubai Airport Expo building
- 6 customised 85x200cm roll-up banners strategically placed near:
 - Entrance (exterior & interior)
 - Main hall
 - Main registration counter

Post-event marketing

- Corporate logo & branding on Dubai Woodshow Woodshow Quarterly Newsletter inside cover page
- Featured article on Dubai Woodshow & Wood industry in Middle East on your website
- Corporate logo & branding on www.dubaiwoodshow.com feedback & comment pages featuring interviews/report recorded during the show

Delegates' places

- 6 press passes for your staff for all Dubai Woodshow events and functions

12,000 USD

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Dubai Woodshow Official Online Media Sponsor

This sponsorship opportunity features:

3x24 hours Dubai Woodshow Exhibition Online Media Partner covering:

- Dubai Woodshow Exhibition
- Dubai Woodshow Forum, Roundtables, Workshop & Networking

Branding & Advertising

- Corporate logo and branding prominently placed on all marketing/communication material and listed as Dubai Woodshow Official Online Media Partner

Online

- A link logo and 100 word profile on www.dubaiwoodshow.com
- A link logo on Dubai Woodshow Forum, Dubai Woodshow Roundtables Dubai Woodshow Workshop & Dubai Woodshow Networking webpages

Onsite exposure

- 2 customised 85x200cm roll-up banners strategically placed near:
 - Entrance (interior)
 - Main hall

Post-event marketing

- Corporate logo & branding on Dubai Woodshow Woodshow monthly e-newsletter including feeds & direct link
- Featured article on Dubai Woodshow & Wood industry in Middle East on your website
- Corporate logo & branding on www.dubaiwoodshow.com feedback & comment pages featuring interviews/report recorded during the show

Delegate places

- 4 press passes for your staff for all Dubai Woodshow events and functions

8,000 USD

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Dubai Woodshow Official Publication Sponsor

This sponsorship opportunity features:

3x24 hours Dubai Woodshow Exhibition Official Publication covering:

- Dubai Woodshow Exhibition
- Dubai Woodshow Forum, Roundtables, Workshop & Networking

Branding & Advertising

- Corporate logo and branding prominently placed on all marketing/communication material and listed as Dubai Woodshow Official Publication
- Corporate logo and branding on Dubai Woodshow Forum Brochure, Dubai Woodshow Roundtable leaflets, Dubai Woodshow Workshop Brochure & Dubai Woodshow Networking menus.

Online

- A link logo on Dubai Woodshow Forum, Dubai Woodshow Roundtables Dubai Woodshow Workshop & Dubai Woodshow Networking webpages

Onsite exposure

- 2 customised 85x200cm roll-up banners strategically placed near:
 - Entrance (interior)
 - Main hall
- 1 hanging banners across the entrance of Dubai Airport expo
- Free distribution of your publication at the show
- Corporate logo & branding on the newsstands and media bags

Post-event marketing

- Corporate logo & branding on Dubai Woodshow Woodshow monthly e-newsletter including feeds & direct link
- Featured article on Dubai Woodshow & Wood industry in Middle East in the issue released during the show

Delegate places

- 3 press passes for your staff for all Dubai Woodshow events and functions

8,000 USD

Sponsorship Package Reference Numbers

No	Categories	Type	Location	Offering	Price USD	Reference number
n52	Sponsorship	Media	Indoor	Official Television Sponsor	12,000	SPMEDIOTV12WS10
n53	Sponsorship	Media	Indoor	Official Online Media Sponsor	8,000	SPMEDIOOM8WS10
n54	Sponsorship	Media	Indoor	Official Publication Sponsor	8,000	SPMEDIOP8WS10

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