



WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

2010

Advertising Catalogue

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Content

Advertising

- Catalogue
- Online
- E-newsletter & E-mail
- Quarterly Newsletter
- Brochure
- Menu

References

- Advertising

Organized by



Supported by



Official Publication



Media Partners



Tel.: +971 4 28 29 299 Fax: +971 4 28 28 767

Global Suppliers & Buyers woodworkingB2B.com wfd



WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo



Catalogue

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Pricing list for advertising space in Dubai Woodshow Exhibition Catalogue

Description	Price USD
Full Page Colored Ad	2,900
Half Page Colored Ad	1,500
Page One Facing Inside Front Cover	2,100
Double Page Ad	4,900
Inside Front Cover	3,500
Inside Back Cover	3,300
Last Page facing the Inside Back Cover	2,800
Outside Back Cover	4,100
A5 Insert	1,000
Bookmark	800
Branded Bellyband	900

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo



Editorials

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Pricing list for Editorial in Dubai Woodshow Exhibition Catalogue

Description	Content	Price USD
Platinum Editorial	Color Logo Company Contact Details Company profile up to 300 words	500
Gold Editorial	Color Logo Company Contact Details Company profile up to 150 words	300
Silver Editorial	Company Contact Details Company profile up to 75 words	free

All Exhibitors automatically qualify for a Free Editorial entry in the Dubai WoodShow Exhibition Catalogue.

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo



Online

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Dubai WoodShow

Pricing list for advertising space on Dubai Woodshow Exhibition main webpage

Description	Price USD
Right Side Banner - Home Page	2,500
Left Side Banner - Home Page	1,250
Bottom Banner - Home Page	900

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Dubai Wood Forum

Pricing list for advertising space on Dubai Wood Forum webpage

Description	Price USD
Right Side Banner - Home Page	2,500
Left Side Banner - Home Page	1,250
Bottom Banner - Home Page	900

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Dubai WoodShow Roundtables

Pricing list for advertising space on Dubai Woodshow Roundtables webpage

Description	Price USD
Right Side Banner - Home Page	2,500
Left Side Banner - Home Page	1,250
Bottom Banner - Home Page	900

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Dubai WoodShow Workshop

Pricing list for advertising space on Dubai Woodshow Workshop webpage

Description	Price USD
Right Side Banner - Home Page	2,500
Left Side Banner - Home Page	1,250
Bottom Banner - Home Page	900

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Dubai WoodShow Networking

Pricing list for advertising space on Dubai Woodshow Networking webpage

Description	Price USD
Right Side Banner - Home Page	2,500
Left Side Banner - Home Page	1,250
Bottom Banner - Home Page	900

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

E-newsletter & E-mails

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Pricing list for advertising space e-newsletters & monthly e-mail shots

Description	Price USD
Banner On Monthly E-Newsletter	3,500
Banner On Email Shot To Pre-Registered Visitors	1,900

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Quarterly Newsletter

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Pricing List for advertising space on Quarterly newspaper

Description	Price USD
Full Page Colored Ad	2,050
Half Page Colored Ad	1,100
Double Page Ad	3,550
Inside Front Cover	2,575
Inside Back Cover	2,350
Outside Back Cover	2,850

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo



Brochures

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Dubai Wood Forum

Pricing list for advertising space on Dubai Wood Forum Brochure

Description	Price USD
A5 Insert	900
Bookmark	600

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Dubai Woodshow Roundtables

Pricing list for advertising space on Dubai Woodshow Roundtables leaflets

Description	Price USD
A5 Insert	900
Bookmark	600

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Dubai Woodshow Workshop

Pricing list for advertising space on Dubai Woodshow Workshop Brochure

Description	Price USD
A5 Insert	900
Bookmark	600

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





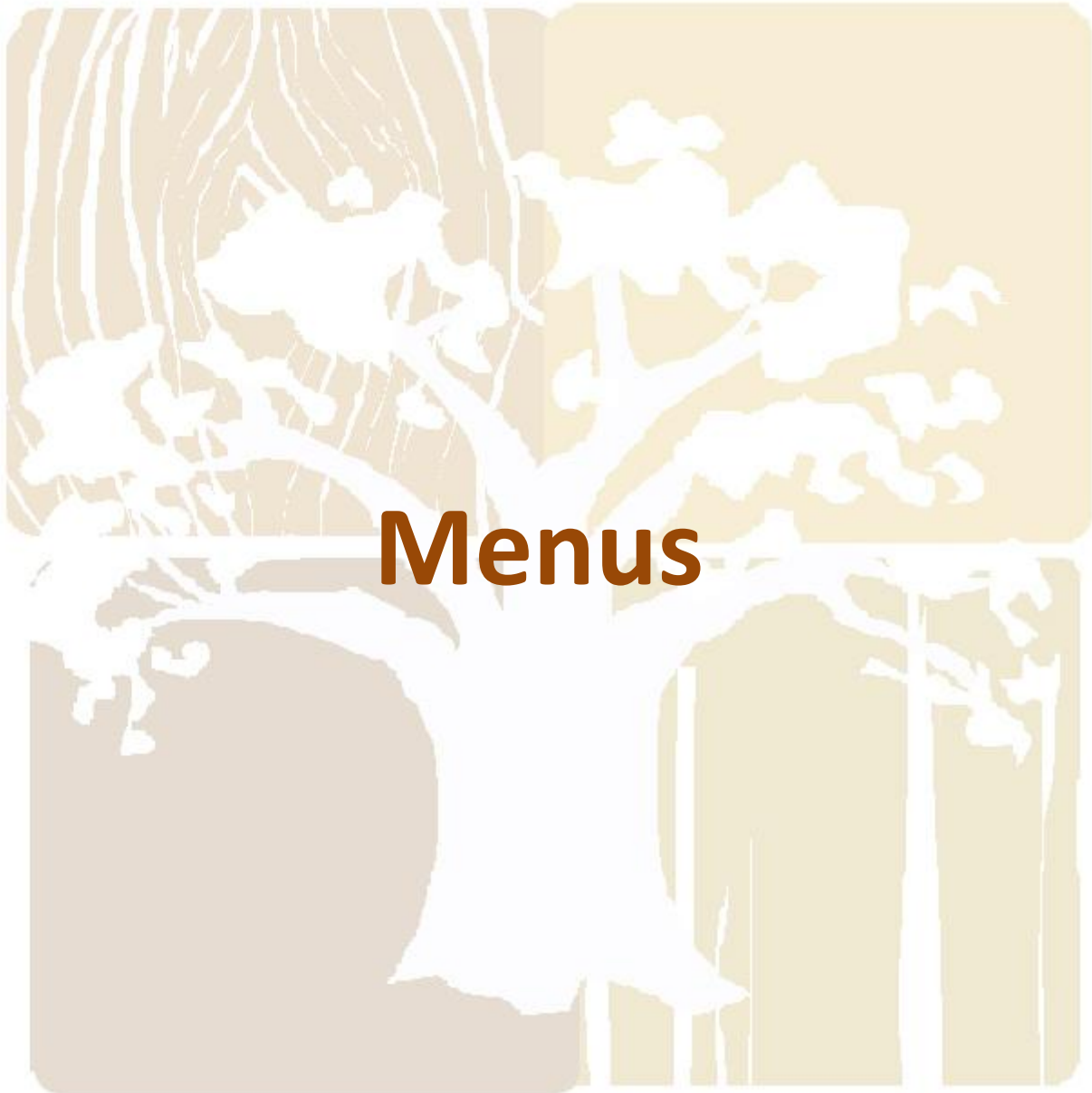
WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo



Menus

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

Dubai Woodshow Networking

Pricing list for advertising space on Dubai Woodshow Networking menus (gala dinner, breakfast, cocktail, reception)

Description	Price USD
A5 Insert	900
Bookmark	600

Organized by



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767

Supported by



Official Publication



DEVOTED TO PANEL & WOOD TECHNOLOGY

Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo



REFERENCES

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo



Sponsorship

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010
Dubai Airport Expo

Sponsorship Reference Codes

No	Categories	Type	Location	Offering	Price USD	Reference number
n1	Sponsorship	Exhibition	Outdoor	Titanium	30,000	SPEXO0130WS10
n2	Sponsorship	Exhibition	Outdoor	Platinum Plus	20,000	SPEXO02120WS10
n3	Sponsorship	Exhibition	Outdoor	Platinum	7,000	SPEXO027WS10
n4	Sponsorship	Exhibition	Outdoor	Gold Plus	6,000	SPEXO0316WS10
n5	Sponsorship	Exhibition	Outdoor	Gold	5,000	SPEXO035WS10
n6	Sponsorship	Exhibition	Outdoor	Entrance Flag	8,500	SPEXOEF8-WS10
n7	Sponsorship	Exhibition	Indoor	Reception Area Platinum	10,000	SPEXIRA0210WS10
n8	Sponsorship	Exhibition	Indoor	Reception Area Gold	8,000	SPEXIRA038WS10
n9	Sponsorship	Exhibition	Indoor	East Hall Titanium	12,500	SPEXIEH0112-WS10
n10	Sponsorship	Exhibition	Indoor	East Hall Platinum	9,500	SPEXIEH029-WS10
n11	Sponsorship	Exhibition	Indoor	East Hall Gold	6,000	SPEXIEH036WS10
n12	Sponsorship	Exhibition	Indoor	East Hall Silver	5,000	SPEXIEH045WS10
n13	Sponsorship	Exhibition	Indoor	East Hall Iridium	3,000	SPEXIEH053WS10
n14	Sponsorship	Exhibition	Indoor	East Hall Associate	3,000	SPEXIEHAS3WS10
n15	Sponsorship	Exhibition	Indoor	Central Hall Gold	6,000	SPEXICH036WS10
n16	Sponsorship	Exhibition	Indoor	Central Hall Exit Banner	4,000	SPEXICHEB4WS10
n17	Sponsorship	Exhibition	Indoor	Central Hall Silver	3,500	SPEXICH043-WS10
n18	Sponsorship	Exhibition	Indoor	Central Hall Iridium	3,000	SPEXICH053WS10
n19	Sponsorship	Exhibition	Indoor	Garden Café	2,000	SPEXIEHGC2WS10

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010
Dubai Airport Expo

No	Categories	Type	Location	Offering	Price USD	Reference number
n20	Sponsorship	Exhibition	Lounge	VIP Lounge	9,000	SPEXLVIPL9WS10
n21	Sponsorship	Exhibition	Lounge	Visitor' Lounge	6,000	SPEXLVISL6WS10
n22	Sponsorship	Exhibition	Registration	Titanium	15,000	SPEXR0115WS10
n23	Sponsorship	Exhibition	Registration	Platinum	8,000	SPEXRO28WS10
n24	Sponsorship	Exhibition	Transportation	Platinum	18,000	SPEXT0218WS10
n25	Sponsorship	Exhibition	Transportation	Gold	10,000	SPEXT0310WS10
n26	Sponsorship	Exhibition	Transportation	Silver	6,000	SPEXT046WS10
n27	Sponsorship	Exhibition	Pack & Floor Plans	Welcoming Pack	6,500	SPEXPFWP6-WS10
n28	Sponsorship	Exhibition	Pack & Floor Plans	Floor Plan	3,000	SPEXPFFP3WS10
n29	Sponsorship	Forum	Indoor	Knowledge Partner	17,500	SPCONFIKP17-WS10
n30	Sponsorship	Forum	Indoor	Titanium	15,000	SPCONFI0115WS10
n31	Sponsorship	Forum	Indoor	Platinum	10,000	SPCONFI0210WS10
n32	Sponsorship	Forum	Indoor	Gold	8,000	SPCONFI038WS10
n33	Sponsorship	Forum	Indoor	Silver	6,000	SPCONFI046WS10
n34	Sponsorship	Forum	Outdoor	Welcoming Pack	7,500	SPCONFOWP7-WS10
n35	Sponsorship	Forum	Indoor	Associate Sponsor	4,500	SPCONFIAS4-WS10
n36	Sponsorship	Forum	Indoor	Knowledge Sponsor	2,500	SPCONFIKS2-WS10
n37	Sponsorship	Roundtables	Indoor	Platinum	12,000	SPROUI0212WS10
n38	Sponsorship	Roundtables	Outdoor	Welcoming Pack	9,500	SPROUOWP9-WS10
n39	Sponsorship	Roundtables	Indoor	Gold	8,000	SPROUI038WS10
n40	Sponsorship	Roundtables	Indoor	Associate Sponsor	3,500	SPROUIAS3-WS10

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010
Dubai Airport Expo

No	Categories	Type	Location	Offering	Price USD	Reference number
n41	Sponsorship	Roundtables	Indoor	Silver	6,500	SPROUI046-WS10
n42	Sponsorship	Workshops	Indoor	Titanium	11,000	SPWORI0111WS10
n43	Sponsorship	Workshops	Indoor	Platinum	9,000	SPWORI029WS10
n44	Sponsorship	Workshops	Indoor	Gold	7,000	SPWORI037WS10
n45	Sponsorship	Workshops	Indoor	Silver	5,000	SPWORI045WS10
n46	Sponsorship	Workshops	Outdoor	Welcoming Pack	3,500	SPWOR0WP3-WS10
n47	Sponsorship	Networking	Outdoor	Gala Dinner	18,000	SPNETOGD18WS10
n48	Sponsorship	Networking	Indoor	Forum Cocktail Reception	8,000	SPNETIFCR8WS10
n49	Sponsorship	Networking	Indoor	Roundtables Cocktail Reception	8,000	SPNETIRCR8WS10
n50	Sponsorship	Networking	Indoor	Roundtables Breakfast & Lunch	6,000	SPNETIRBL6WS10
n51	Sponsorship	Networking	Indoor	Workshop Networking Breaks	3,000	SPNETIWNB3WS10
n52	Sponsorship	Media	Indoor	Official Television Sponsor	12,000	SPMEDIOTV12WS10
n53	Sponsorship	Media	Indoor	Official Online Media Sponsor	8,000	SPMEDIOM8WS10
n54	Sponsorship	Media	Indoor	Official Publication Sponsor	8,000	SPMEDIOP8WS10
n55	Sponsorship	Media	Indoor	Official Media Room Sponsor	7,000	SPMEDIOMR7WS10
n56	Sponsorship	Media	Indoor	Associate Media Partner	5,000	SPMEDIAMP5WS10
n57	Sponsorship	Catalogue	Indoor	Catalogue Sponsor	10,000	SPCAICS10WS10

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo



Advertising

Organized by



Official Publication



Media Partners



Tel: +971 4 28 29 299 Fax: +971 4 28 28 767



Advertising Reference Codes

No	Category	Type	Location	Description	Price USD	Reference
n1	Advertising	Catalogue	Catalogue	full page colored ad	2,900	ACCA01FCPA
n2	Advertising	Catalogue	Catalogue	half page colored ad	1,500	ADCA01HPCA
n3	Advertising	Catalogue	Catalogue	page one facing inside front cover	2,100	ADCA01P1IFC
n4	Advertising	Catalogue	Catalogue	double page ad	4,900	ADCA01DPA
n5	Advertising	Catalogue	Catalogue	inside front cover	3,500	ADCA01IFC
n6	Advertising	Catalogue	Catalogue	inside back cover	3,300	ADCA01IBC
n7	Advertising	Catalogue	Catalogue	outside back cover	4,100	ADCA01OBC
n8	Advertising	Catalogue	Catalogue	A5 Insert	1,000	ADCA01A51
n9	Advertising	Catalogue	Catalogue	Bookmark	800	ADCA01BM
n10	Advertising	Catalogue	Catalogue	Branded Bellyband	900	ADCA01BB
n11	Advertising	Quarterly Show Newsletter	Newsletter	full page colored ad	2,050	ADQSN02FCPA
n12	Advertising	Quarterly Show Newsletter	Newsletter	half page colored ad	1,100	ADQSN02HCPA
n13	Advertising	Quarterly Show Newsletter	Newsletter	double page ad	3,550	ADQSN02DPA
n14	Advertising	Quarterly Show Newsletter	Newsletter	inside front cover	2,575	ADQSN02IFC
n15	Advertising	Quarterly Show Newsletter	Newsletter	inside back cover	2,350	ADQSN02IBC
n16	Advertising	Quarterly Show Newsletter	Newsletter	outside back cover	2,850	ADQSN02OBC
n17	Advertising	Online Advertising	Dubai Woodshow webpage	right side banner - home page	2,500	ADOA03RSB
n18	Advertising	Online Advertising	Dubai Woodshow webpage	left side banner - home page	1,250	ADOA03LSB
n19	Advertising	Online Advertising	Dubai Woodshow webpage	bottom banner - home page	900	ADOA03BOT

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show
www.dubaiwoodshow.com

13th to 15th April 2010
Dubai Airport Expo

No	Category	Type	Location	Description	Price USD	Reference
n20	Advertising	Online Advertising	Forum webpage	right side banner - woodshow forum webpage	2,000	ADOA031RSB
n21	Advertising	Online Advertising	Forum webpage	left side banner - woodshow forum webpage	1,050	ADOA031LSB
n22	Advertising	Online Advertising	Forum webpage	bottom banner - woodshow forum webpage	750	ADOA031BOT
n23	Advertising	Online Advertising	Roundtables webpage	right side banner - woodshow roundtables webpage	2,000	ADOA032RSB
n24	Advertising	Online Advertising	roundtables webpage	left side banner - woodshow roundtable webpage	1,050	ADOA032LSB
n25	Advertising	Online Advertising	roundtables webpage	bottom banner - woodshow roundtable webpage	750	ADOA032BOT
n26	Advertising	Online Advertising	workshop webpage	right side banner - woodshow workshop webpage	2,000	ADOA033RSB
n27	Advertising	Online Advertising	workshop webpage	left side banner - woodshow workshop webpage	1,050	ADOA033LSB
n28	Advertising	Online Advertising	workshop webpage	bottom banner - woodshow workshop webpage	750	ADOA033BOT
n29	Advertising	Online Advertising	networking webpage	right side banner - woodshow networking webpage	2,000	ADOA034RSB
n30	Advertising	Online Advertising	networking webpage	left side banner - woodshow networking webpage	1,050	ADOA034LSB
n31	Advertising	Online Advertising	networking webpage	bottom batter - woodshow networking webpage	750	ADOA034BOT
n32	Advertising	Online Advertising	e-newsletter	banner on monthly E-newsletter	3,500	ADOA04BOM
n33	Advertising	Online Advertising	email	banner on email shot to pre-registered visitors	1,900	ADOA05BOE
n34	Advertising	Woodshow Forum Brochure	Brochure	A5 Insert	900	ADCONF06A5I
n35	Advertising	Woodshow Forum Brochure	Brochure	Bookmark	600	ADCONF06BM
n36	Advertising	Woodshow Workshop Brochure	Brochure	A5 Insert	900	ADWOR06A5I
n37	Advertising	Woodshow Workshop Brochure	Brochure	Bookmark	600	ADWOR06BM
n38	Advertising	Woodshow Roundtables leaflet	Brochure	A5 Insert	900	ADROU06A5I
n39	Advertising	Woodshow Roundtables leaflet	Brochure	Bookmark	600	ADRR0U06BM
n40	Advertising	Woodshow Networking	gala dinner	A5 Insert	900	ADNETGDA5I

Organized by



Supported by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010
Dubai Airport Expo

No	Category	Type	Location	Description	Price USD	Reference
n41	Advertising	Woodshow Networking	gala dinner	Bookmark	600	ADNETGDBM
n42	Advertising	Woodshow Networking	Roundtables Breakfast & Lunch	A5 Insert	900	ADNETRBLA5I
n43	Advertising	Woodshow Networking	Roundtables Breakfast & Lunch	Bookmark	600	ADNETRBLBM
n44	Advertising	Woodshow Networking	Forum Coctail Reception	A5 Insert	900	ADNETFCRA5I
n45	Advertising	Woodshow Networking	Forum Coctail Reception	Bookmark	600	ADNETFCRBM
n46	Advertising	Woodshow Networking	Roundtable Coctail Reception	A5 Insert	900	ADNETRCRA5I
n47	Advertising	Woodshow Networking	Roundtable Coctail Reception	Bookmark	600	ADNETRCRBM
n48	Advertising	Woodshow Networking	Workshop Networking breaks	A5 Insert	900	ADNETWNBA5I
n49	Advertising	Woodshow Networking	Workshop Networking breaks	Bookmark	600	ADNETWNBBM

Organized by



Official Publication



Media Partners





WOODSHOW

Dubai International Wood & Wood Products Show

www.dubaiwoodshow.com

13th to 15th April 2010

Dubai Airport Expo

See you next year

Organized by



Supported by



Official Publication



Media Partners

